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The Mystery of What Millennials Really Want Is Solved at Last

A single conversation over a couple of beers reveals the prosaic truth: decent pay and benefits, a lot like their parents had.



Image credit: izusek | Getty Images

By Phil La Duke

Youth, it's been said, is wasted on the young.

And while every generation draws the wrath of have been named Paul. those plagued by enlarged prostates and chronic lower back pain, the vitriol for millennials seems to me to be particularly mean-spirited and undeserved. Take for example my recent encounter with an eager young college grad who shed some light on what millennials really want.

On March 31st, 2017, I travelled to Dublin, Ireland to speak at a conference for small and medium sized enterprises. My topic was hot of the pages of Entrepreneur -- Why Won't My A decent job that affords them a life. Customer Call Me Back?

After the conference I headed off to the pub and found myself seated next to a young man, Paul, who had just graduated college and had landed himself a plum position at a large aerospace firm. Perched on a barstool and sucking down Guiness (not a paid endorsement although I do like Guiness), we exchanged pleasantries and, as Americans travelling abroad are wont to do, we discussed what brought us to our current location.

I told him about my speech and the irony of a session I attended where a woman, age 60-something, told a rapt audience all about what millennials want. He listened carefully before responding, "what a load of crap."

Paul does not speak for all millennials but I think he speaks for enough that others should take heed. It may have been the Guiness (still not a paid endorsement) but what he said made

sense. So here are what I can remember of the words of wit and sage advice from a stranger I met in a bar in Dublin who may or may not

A decent job with benefits.

Millennials want a decent job; not a part time job where they are forbidden to work more than 36 hours lest they be considered full time. A surprising number of industries -- from daycare centers to autism centers -- expect college degrees but are only willing to pay a hair more than minimum wage and will under no circumstance offer full-time employment.

Millennials want to make a living wage. There is a difference between making a living wage and making a subsistence wage that seems like a living wage. Here is a generation saddled with unprecedented debt from student loans, and sure the callous creeps out there can rightfully say that "nobody FORCED them to take out those loans" I would argue that yes, they were forced to take those loans.

I get the argument that nobody paid older folks loans, but then again, there also wasn't this convergence of predatory lending, sky-rocketing costs of higher education and credential inflation. For many and more, it was either take out a loan or not go to college and fight for the evermore-competitive unskilled positions.

Millennials want "good" benefits, which their parents just thought of as "benefits."

"We want good healthcare, paid holidays, and

vacation time. What we want," says Paul, "is what our parents take for granted."

Paul isn't wrong. A quick look at the overall compensation for newly hired millennials is pretty dismal. Does \$36,000 seem like a lot? Because when you subtract co-pays and all the benefits for which today's workers have to pay that yesterday's workers got as a part of a compensation package, that paycheck just can't be stretched that far.

Millennials want their jobs to make sense.

Millennials want their managers to clearly articulate what is expected and what the assignment is and then get out of the way. "We don't want to work in an open-cube, Google workspace," says Paul. "We just want to be able to collaborate with our fellow workers and do the best possible job we can."

Paul told me that he was currently on a twomonth paid leave of absence (a benefit he negoti-

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California Sub-Bid Request Ads

AECOM

One California Plaza . 300 S. Grand Avenue . Los Angeles, CA 90071

REQUEST FOR CBE SUBCONSULTANT INTEREST

AECOM is bidding on the following project as Prime Contractor:

Owner: County of Los Angeles Department of Public Works
Request for Proposals
The Rancho Los Amigos South Campus Project
Project Management/Construction Management Support Services
RFP No. AED7740084

AECOM is seeking qualifications from Community Business Enterprises (CBEs) for the following project and construction management work:

- COST CONTROL & ESTIMATING
- LEED CERTIFICATION PROCESS
- SUSTAINABILITY
- OFFICE ADMINISTRATION
- CONSTRUCTION QUALITY
- BIM IMPLEMENTATION
- INSPECTION & TESTING SERVICES
- CHANGE MANAGEMENT
- · LABOR COMPLIANCE AND COMMUNITY OUTREACH
- EXPERIENCE IN PROGRESSIVE DESIGN-BUILD, JOB ORDER CONTRACTING, AND/OR BEST-VALUE CONSTRUCTION
- EXPERIENCE IN DESIGN/CONSTRUCTION MANAGEMENT OF HISTORIC BUILDINGS, COMMERCIAL AND GOVERNMENTAL OFFICE BUILDINGS, SITE INFRASTRUCTURE AND UTILITIES, SPORTS FIELDS, AND PARKING GARAGES
- COMMUNICATIONS CONSULTANTS & SERVICES
- CONSTRUCTION SERVICES SCHEDULING
- PUBLIC RELATIONS SERVICES

Experience providing similar services to the County of Los Angeles is preferred. This proposal is in alignment with the County of Los Angeles CBE Program requirements and certified CBEs are encouraged to respond. The CBE Program includes business enterprises owned by disabled veterans, disadvantaged business enterprises, and minority- and women-owned business enterprises.

Interested businesses should email a brief overview of County of Los Angeles experience, along with CBE documentation by Monday, June 19, 2017, to Abby Rauschenberger at abby.rauschenberger@aecom.com or by phone (225) 922.5740 or by fax at (225) 922-5701.

Assistance is available in obtaining any necessary bonding; lines of credit or insurance; information related to the requirements for the work; and necessary equipment, supplies materials, or related services.

We are an Equal Opportunity Employer

What Millennials Really Want Is Solved at Last

Continued from page 1

ated when he was hired) and the conversation turned to how he should spend his remaining days in Dublin. I ran down the list of tourist things he could do and then half jokingly said, "it's not exactly Amsterdam."

At this Paul lit up and said, "why in the (expletive) am I staying five days here when I could be in Amsterdam?" He got on his phone and with fingers flicking with the dexterity only found in one raised in the world of texting in moments he had changed his plans to leave the next morning for Amsterdam (so much for me working for the Dublin Office of Travel and

Tourism). I gave him my card and asked him to contact me when he landed, just to stay in touch.

Maybe I should have encouraged Paul to stay those four extra days in Dublin and enjoy its rich culture and rolling green landscape. Maybe suggesting four-day bacchanal wasn't the brightest thing I could have done. I hope he passes his drug test when he finally reports to work. I'm sure things will work out and besides clean pee is still relatively cheap.

SOURCE: https://www.entrepreneur.com

REQUEST FOR CERTIFIED DBE SUBCONTRACTORS, SUPPLIERS & TRUCKERS FOR:

BART Earthquake Safety Program Fruitvale & Coliseum Station

Oakland, CA Contract No. 15PJ-130B

Bid Date: June 20, 2017 @ 2:00 PM

Work types requested, but are not limited to, the following:

TEMP TRAFFIC CONTROL, PROJECT SIGNS, DEMO, ASBESTOS ABATEMENT, REBAR, CIP CONCRETE, DRILL & BOND DOWELS, ARCHITECTURAL PLUMBING, ELECTRICAL, FIRE SUPPRES-SION STANDPIPE, AC PAVING, CONCRETE PAVING, CL FENCE, BUILDING WORK FOR BREAKROOMS, PLANTING & IRRIGATION, JANITORIAL SERVICES, PRESTRESSING, HOLD DOWN ASSEMBLIES, EXCAVATION AND BACKFILL, SHORING, COMMUNICA-TIONS WORK, MATERIALS TESTING, COL-UMN CASINGS, TILE WORK, HVAC WORK, ALUMINUM PANEL WORK, CONSTRUC-TION MATERIALS, SECURITY SERVICES, & TRUCKING.

Plans and Specifications are available for review at our office, or can be downloaded online at the following website: https://suppliers.bart.gov

Call for assistance in obtaining bonds, line of credit, insurance and scheduling accommodations.

Gordon N. Ball, Inc.

Attn: Serina Sirna

333 Camille Ave., Alamo, CA 94507 Phone: (925) 838-5675 • Fax: (925) 838-0814 estimating@ballconco.com

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REQUEST FOR CERTIFIED DBE SUBCONTRACTORS, SUPPLIERS & TRUCKERS FOR:

Vegetation Control and Gore Paving Caltrans (State of California Department of Transportation)

Contract No. 04-4G9704 Various Locations in Alameda County Bid Date: June 27, 2017 @ 2:00 PM

Work types requested, but are not limited to, the following:

Clearing and Grubbing, Construction Area Signs, Construction Materials, Erosion Control, Portable Changeable Message Signs, Prep WPCP, Roadway Excavation, Sign Work, Street Sweeping, Temporary Erosion Control, Trucking and Vegetation Control

Plans and Specifications are available for review at our office, or can be downloaded online at the following website:

http://www.dot.ca.gov/des/oe/weekly-ads/specs-ntb. php?c=04-4G9704

Call Serina Sirna for assistance in obtaining bonds, line of credit, insurance and scheduling accommodations.

Gordon N. Ball, Inc.

Attn: Serina Sirna 333 Camille Ave., Alamo, CA 94507 Phone: (925) 838-5675 • Fax: (925) 838-0814 estimating@ballconco.com

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Please Join Us for the Project Tip Off!

Meeting and Networking Event for Procurement Package #3



Image courtesy of MANICA Architecture/ Steelblue LLC

COME LEARN ABOUT THE SUBCONTRACTING OPPORTUNITES ON PROCUREMENT PACKAGE #3

Project Description: Chase Center, a 18,000-seat, multi-purpose event center, will anchor a district of 11 acres of restaurants, cafes, offices and public plazas, along with other amenities. This project is administered by the Office of Community Investment and Infrastructure with a Small Business Enterprise (SBE) goal of 50%.

Procurement Package #3 will include the following scopes of work:

Interior Storefront
Ceramic Tile/Interior Stone
Loading Dock Equipment
Acoustical Ceilings
Sealed and Polished Concrete
Resilient, Carpet, & Wood Flooring
Acoustical Treatment
Basketball Court Flooring
Wall Coverings
House Reduction Curtains/Blackout Curtains

Laundry Equipment
Food Service Equipment
Theater Gantry Steel
Metal Lockers & Benches
TV Monitors/Brackets
Window Treatments

Miscellaneous Metals #2 – Arena Miscellaneous Metals #2 – Offices Resistance Lap Pool Doors/Frames/Hardware LV Data/Telecomm/Broadcast/AV Landscape/Irrigation Epoxy Resinous Flooring Athletic Equipment Hydro-Therapy Equipment Sauna & Steam Room Coiling Doors & Grilles Misc. Specialties

Toilet Compartments & Cubicles
Toilet, Bath & Laundry Accessories
Gym Curtain & Wall Padding
Pavement Coatings

When: Tuesday, July 11 at 2:00 pm
Where: Hotel Whitcomb Ballroom
1231 Market Street
San Francisco, CA 94103

Please RSVP at (628) 221-8943 or at rsvp@mortensonclarkjv.com



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California Sub-Bid Request Ads

ESILVA GATES

11555 Dublin Boulevard • P.O. Box 2909 Dublin, CA 94568-2909 (925) 829-9220 / FAX (925) 803-4263 Estimator: ALAN McKEAN Website: www.desilvagates.com An Equal Opportunity Employer

DeSilva Gates Construction (DGC) is preparing a bid as a Prime Contractor for the project listed below:

City of San Leandro Annual Overlay / Rehabilitation 2016-17 Phase 1 Project No. 2017.0050 - Bid No. 15-16.016 OWNER:

City of San Leandro -

Engineering and Transportation Department 835 East 14th Street, San Leandro, CA 94577

Bid Date: JUNE 26, 2017 @ 3:00 P.M.

DGC is soliciting quotations from certified Local Business Enterprises, for the following types of work and supplies/materials including but not limited to:

Adjust Iron, Cold Plane, Electrical, Emulsion Supplier, Minor Concrete, Paving Fabric, Roadside Signs. Striping, Underground, Trucking, Water Trucks, Street Sweeping, Class 2 Aggregate Base Material, Hot Mix Asphalt (Type A) Material and Rubberized HMA (Open Grade) Material.

Plans and specifications may be reviewed at our offices located at 11555 Dublin Boulevard, Dublin, CA or 7700 College Town Drive, Sacramento, CA, or at your local Builders Exchange, or reviewed and downloaded from the ftp site at ftp://ftp%25desilvagates.com:f7pa55wd@ pub.desilvagates.com (if prompted the username is ftp@ desilvagates.com and password is f7pa55wd) or from the Owner's site at http://www.sanleandro.org/depts/finance/ purchasing/bids

Fax your bid to (925) 803-4263 to the attention of Estimator Alan McKean. If you have questions for the Estimator, call at (925) 829-9220. When submitting any public works bid please include your DUNS number and DIR number. For questions regarding registration for DIR use $the\ link\ at:\ \ www.dir.ca.gov/Public-Works/PublicWorks.$

If you need LBE support services and assistance in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies or related assistance or services, for this project call the Estimator at (925) 829-9220, or contact your local Small Business Development Center Network (http://californiasbdc.org) or contact the California Southwest Transportation Resource Center (www.transportation.gov/osdbu/SBTRCs). DGC is willing to breakout portions of work to increase the expectation of meeting the LBE goal.

At our discretion, 100% Payment and 100% Performance bonds may be required as a subcontract condition. This will be a PREVAILING WAGE JOB. DGC is an equal opportunity employer.



Gold Ridge RCD

2776 Sullivan Rd • Sebastopol, CA 95472 • Phone: 707-823-5244 • Fax: 707-923-5243 • Contact: William Hart • William@goldridgercd.org

The Gold Ridge Resource Conservation District isseeking Minority- and Women-Owned Business Enterprises for the following project: Valley Ford Cheese Company • Rainwater Harvesting System • Location: Valley Ford, Sonoma County, CA

Construction Timeframe (approximate): Week of July 31 – to the week of October 2. Construction expected to take 7-10 weeks, exact timing within the allowed timeframe will depend on contractor's schedule.

Project Scope: The project comprises of construction activities at the Valley Ford Cheese Company, located in Valley Ford, CA. Bids are requested from licensed and qualified contractors for the installation of a rainwater harvesting system. The project occurs within a commercial business on private land. There is one building identified for work, and the building requires modest changes to attach the gutters in a safe and functional manner. Licensed contractors with prevailing wage reporting requirement experience are encouraged to attend the bid tour. More info available at http://goldridgercd.org/htm/for-contractors.htm

The project includes the following components:

- A. Site preparation work, including trenching
- B. Excavation of primary and auxiliary tank pad sites;
- C. Installation of gutters, gutter hardware, downspouts, first flush diversion systems, and associated components;
- D. Installation of compacted gravel pad, ring and retaining wall;
- E. Pressure tank and gauge;
- F. Service utility panel;
- G. Acquisition and installation of two auxiliary water storage tanks;
- H. Erosion control measures

Full Request for Bids available at: www.goldridgercd.org

Specific trades/licenses requested: a current California Class A General Engineering License is required. THIS IS A PREVAILING WAGE PROJECT. Certification of insurance for General Liability and

Workers' Compensation are required. Letters of Intent required by 5 PM, Friday, June 23, 2017 to attend a mandatory bid tour at 10 AM,

Bids are due by 5 PM on Friday, July 20, 2017. See full RFB for more details

Long Island (Babylon), NY Sub-Bid Request Ad

Shea McNally JV **BIDDING OPPORTUNITY**

MBE/WBE/DBE Certified with the following certifying authority:

A DBE is a Disadvantaged, Minority, or Woman Business Enterprise that has been certified by an entity from which EPA accepts certifications as described in 40 CFR 33.204-33.205 or certified by EPA. EPA accepts certifications from entities that meet or exceed EPA certification standards as described in 40 CFR 33.202.

Inviting qualified contractors, specifically MBE/WBE/DBE firms certified/eligible as listed above, to contact Shea McNally JV (Prime Contractor listed below) regarding subcontracting services and material supply opportunities in connection with the upcoming tunnel and shafts project.

The Work under this contract is located in Long Island (Babylon), New York. The Work consists of:

Southwest Outfall Replacement, Capital Project No. 8108 Owner: County of Suffolk - Dept. of Public Works-Yaphank, NY Capital Project No. 8108 BID DATÉ: June 29, 2017 at 11:00 AM

Opportunities to participate exist in the following specific areas of soil and rock excavation, hauling, excavation support systems, underground blasting, structural steel, engineering, survey, instrumentation and monitoring services, materials testing, demolition and site preparation, environmental investigation, utility relocation, paving, fencing and gates, geotechnical and structural instrumentation, slurry wall, cased auger shaft construction, secant piles, cast-in-place concrete structures, reinforcing steel, ground stabilization, rock-bolts, steel dowels, shotcrete, concrete finishing, waterproofing, service utilities, grouting, mechanical equipment - hydraulic, sluice & weir gates, electrical services, pest control, IT services, security, waste disposal, cleaning services, and security services.

Any business seeking to participate as a MBE/WBE/DBE in the Contract that is not currently certified DBE by the EPA and the requirements set forth above should review 40 CFR 33.204-33.205 or certified **by EPA** shown above to obtain current certification.

Shea McNally JV set up an FTP site where you can view all plans, specifications and addendums for your convenience. Please contact Steve Fiore at (909) 595-4397, Steven. Fiore@jfshea.com, to receive instructions on accessing the FTP Site.

> Shea McNally JV An EEO Employer

(J.F. Shea Construction, Inc. – McNally Tunneling Corporation) 667 Brea Canyon Road, Suite 22 • Walnut, CA 91789 909-594-0990 • 909-869-0827 (fax) Attn: Dennis Poulton, Chief Engineer